AGENDA

• WELCOME + INTRODUCTION
• MEETING GOALS
• PROJECT BACKGROUND
• SITE + CONTEXT + PROCESS
• DESIGN CONCEPTS
• COMMUNITY FEEDBACK
• NEXT STEPS
MEETING GOALS

• UPDATE PROGRESS ON 22 FILLMORE

• FEEDBACK ON PLAZA CONCEPT

• DISCUSS IDEAS FOR TEMPORARY PLAZA
PROJECT BACKGROUND
22 FILLMORE MUNI FORWARD PROJECT

WAYFINDING

INFILL TREE PLANTING

SPECIAL PAVING

LIGHTING

TREAT PLAZA
22 FILLMORE MUNI FORWARD
PROCESS AND STATUS

22 FILLMORE MUNI FORWARD

TIMELINE:
- January 15, 2015: 22 Fillmore MUNI Forward Project Open House
- April 8, 2015: 22 Fillmore MUNI Forward Project Open House
- May 16, 2015: 22 Fillmore MUNI Forward Project Open House
- October 30, 2015: 22 Fillmore MUNI Forward Project Public Hearing
- January 19, 2016: 22 Fillmore MUNI Forward Project SFMTA Board of Director’s
- May 11, 2016: Treat Plaza Workshop #1
  - November 17, 2016: Treat Plaza Workshop #2
SITE + CONTEXT + PROCESS
SUN/SHADE STUDIES

8:00 AM

HARRISON STREET
16TH STREET
TREAT AVENUE

12:00 PM

3:00 PM
SITE HISTORY

Mission Dolores, 1860
SITE ANALYSIS: NORTH PLAZA SITE
SITE ANALYSIS: SOUTH PLAZA SITE
NEIGHBORHOOD CONTEXT
FEEDBACK TO DATE

TREAT PLAZA
22 FILLMORE MUNI FORWARD
DESIGN CONCEPTS
DESIGN CONCEPT NORTH PLAZA: PALM OASIS
DESIGN CONCEPT NORTH PLAZA: PALM OASIS
DESIGN CONCEPT SOUTH PLAZA: PALM OASIS
DESIGN CONCEPT SOUTH PLAZA: PALM OASIS
DESIGN CONCEPT NORTH PLAZA: STREAMLINE

DANDELION CHOCOLATE
DESIGN CONCEPT NORTH PLAZA: STREAMLINE

TREAT PLAZA
22 FILLMORE MUNI FORWARD
DESIGN CONCEPT SOUTH PLAZA: STREAMLINE
DESIGN CONCEPT SOUTH PLAZA: STREAMLINE
DESIGN CONCEPT NORTH PLAZA: PLAY TIME
DESIGN CONCEPT NORTH PLAZA: PLAY TIME
DESIGN CONCEPT SOUTH PLAZA: PLAY TIME
DESIGN CONCEPT SOUTH PLAZA: PLAY TIME
PAVEMENT TO PARKS PROGRAM: TEMPORARY PLAZA
PROGRAM GOALS

- Budget for temporary $100K
- Experiment and test ideas
- Stewardship
- Evaluate performance

CRITERIA

- Installation can be removed/reversed in 24-48 hours
- No excavation
- Repurpose/ DIY

FOSTER NEIGHBORHOOD INTERACTION

ENCOURAGE NON-MOTORIZED TRANSPORTATION

REIMAGINE THE POTENTIAL OF CITY STREETS

ENCOURAGE PEDESTRIAN SAFETY & ACTIVITY

SUPPORT LOCAL BUSINESSES
QUESTIONS AND ANSWERS
POWER OF 10

HOW CITIES TRANSFORM THROUGH PLACEMAKING...

10 MAJOR DESTINATIONS
10+ PLACES IN EACH DESTINATION
10+ THINGS TO DO IN EACH PLACE

TREAT PLAZA
22 FILLMORE MUNI FORWARD
COMMUNITY FEEDBACK

Please share how you feel about these design ideas
NEXT STEPS:

22 FILLMORE MUNI FORWARD PROJECT

PAVEMENT TO PARKS PROJECT
THANK YOU!

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