LA PLAYA PED IMPROVEMENTS PILOT PROJECT

PEDESTRIAN IMPROVEMENTS PILOT IS COMING TO LA PLAYA!

**PHASE 1**
- + MUNI BLDG MURAL
- + PARKLET (WITH SEATING AND PLANTERS)

**PHASE 2 + EVALUATION (18 MONTHS)**
- + GROUND MURAL
- + OUTDOOR SEATING
- + PARTIAL ONE-WAY ALONG LA PLAYA SOUTH AND NORTH
- + NX REROUTE (BUS STOP RELOCATION TO 48TH AVE, 6 AM TO 9 AM ONLY)
- + COMMUNITY FEEDBACK

**PHASE 1**
- MURALIST RFQ
- MURAL & PARKLET DESIGN
- ARTS COMMISSION REVIEW + PARKLET PERMIT REVIEW
- MURAL & PARKLET INSTALLATION

**PHASE 2**
- PHASE 2 INSTALLATION

**PHASE 2 EVALUATION / MINOR MODIFICATION**
- + MURAL & PARKLET DESIGN
- + MURAL & PARKLET INSTALLATION

**PROJECT EVALUATION**
- During the 18 months pilot, we will be evaluating the benefits of the proposed improvements on pedestrian safety, traffic flow, and community wellness. In that period we will gather and review community feedback and comments. Send comments to: Seung Yen Hong, Planning Department at seungyen.hong@sfgov.org
- The project evaluation criteria will be posted on the project website (www.groundplaysf.org/projects/la-playa-pedestrian-improvements/) in December 2017.

**CONCEPTUAL ILLUSTRATION OF A PARKLET ON JUDAH ST. AND A MURAL ON THE MUNI BLDG.**
**Phase 2: Temporary Changes to Circulation and Parking**

- **Painted Park Extension**
- **No Vehicle Access**
- **Ocean Beach**
- **Lower Great Hwy**
- **La Playa Park North**
- **La Playa Park South**
- **Ground Mural and Pedestrian Access**
- **Mural + Signage on Muni Bldg**

- **Temporary Changes**
  - During Phase 2, some portions of La Playa Street will have temporary removal of on-street parking (up to 12). Parking in front of seven driveways along La Playa will also be restricted.

**Temporary Nx Rerouting 6am - 9am (M-F)**

- **Current Routing**
- **Current Stop**
- **Proposed Reroute**
- **Proposed Stop**
- **Relocation**
- **Project Site**

- **Blue Zone**
- **Green Zone**
- **Temporary Parking Restriction**

*During Phase 2, Nx bus will no longer run southbound along La Playa Street in the morning. Nx will run along 48th Avenue and stop in front of Beachside Cafe on 48th (morning service 6 am to 9 am only). No change to afternoon service.*
WHAT DO YOU WANT TO SEE IN THE MURAL?


The mural will be an opportunity to showcase the uniqueness of this part of the city. Please give us ideas of things/colors/words you would like to see in the mural!

- Natural colors please to match natural materials!
- Various sea animals and sea life
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- Dolphins
- The Sunset
- Bikes on seashore
- Sea shells pretty related to the ocean
- Maybe put a bench there for people sitting
- Please your ideas!
PUBLIC SPACES: IDEAS WE LIKE

SIMILAR PROJECTS THAT CREATE NEW NEIGHBORHOOD SPACE

LAKE WARNER PLAZA IN CASTRO

OTHER CITIES

CHICAGO

LA

NYC

STREETS CAN OFFER UNLIMITED OPTIONS FOR FUN ACTIVITIES

IDEAS WE COULD INSTALL

GROUND MURAL/WALL MURAL

GATEWAY & WAYFINDING SIGNAGE

SEATING/GREENING

BIKE PARKING & SURFBOARD STORAGE

TALK TO US ABOUT IDEAS YOU LIKE:

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