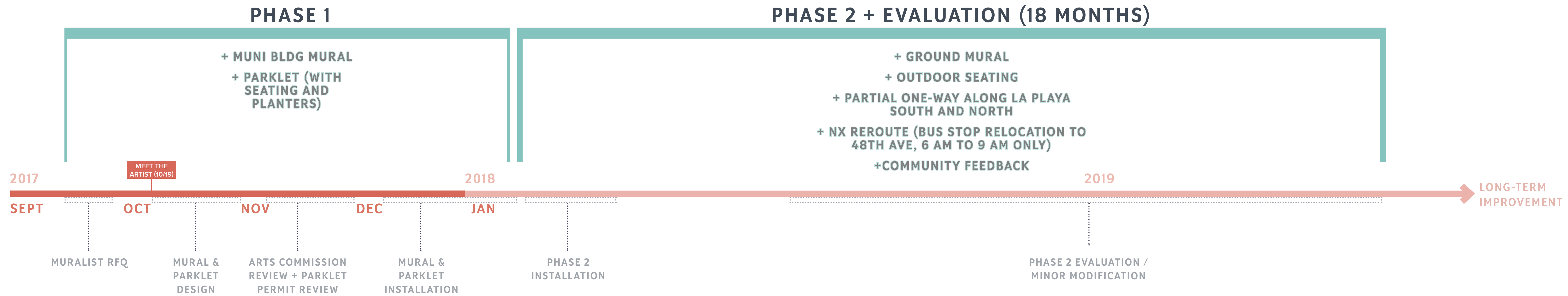


PEDESTRIAN IMPROVEMENTS PILOT IS COMING TO LA PLAYA!

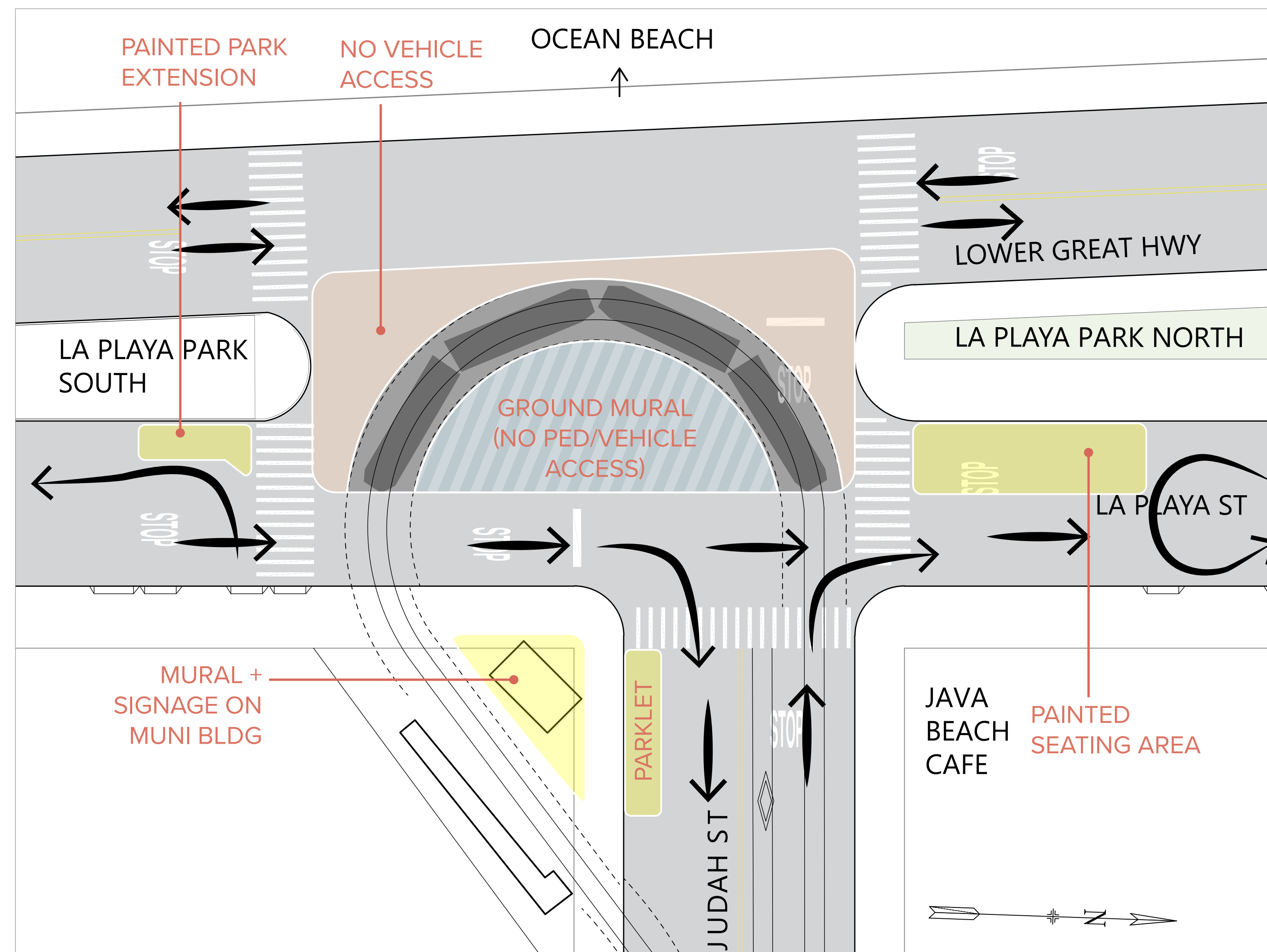


PHASE 1



CONCEPTUAL ILLUSTRATION OF A PARKLET ON JUDAH ST. AND A MURAL ON THE MUNI RESTROOM.

PHASE 2

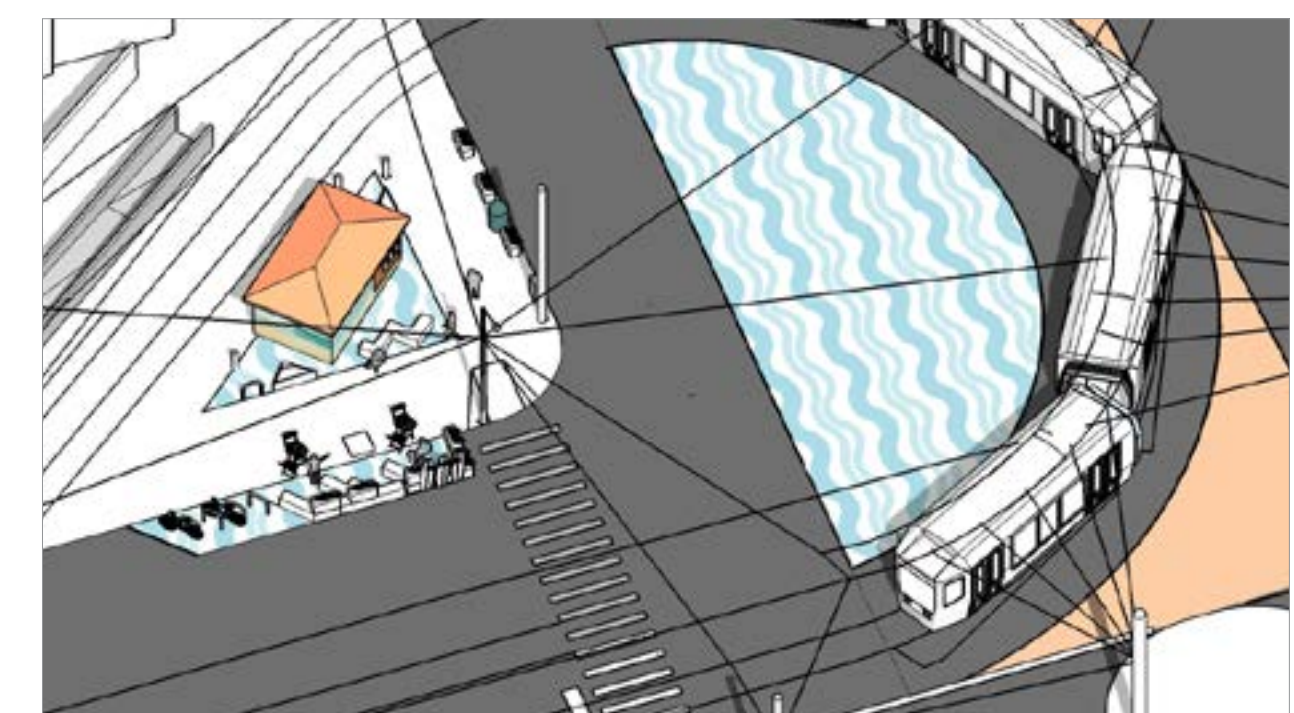


PROJECT EVALUATION

- » During the 18 months pilot, we will be evaluating the benefits of the proposed improvements on pedestrian safety, traffic flow, and community wellness. In that period we will gather and review community feedback and comments. Send comments to: Seung Yen Hong, Planning Department at seungyen.hong@sfgov.org
- » The project evaluation criteria will be posted on the project website (www.groundplaysf.org/projects/la-playa-pedestrian-improvements/) in December 2017.



CONCEPTUAL ILLUSTRATION OF A PAINTED SEATING AREA



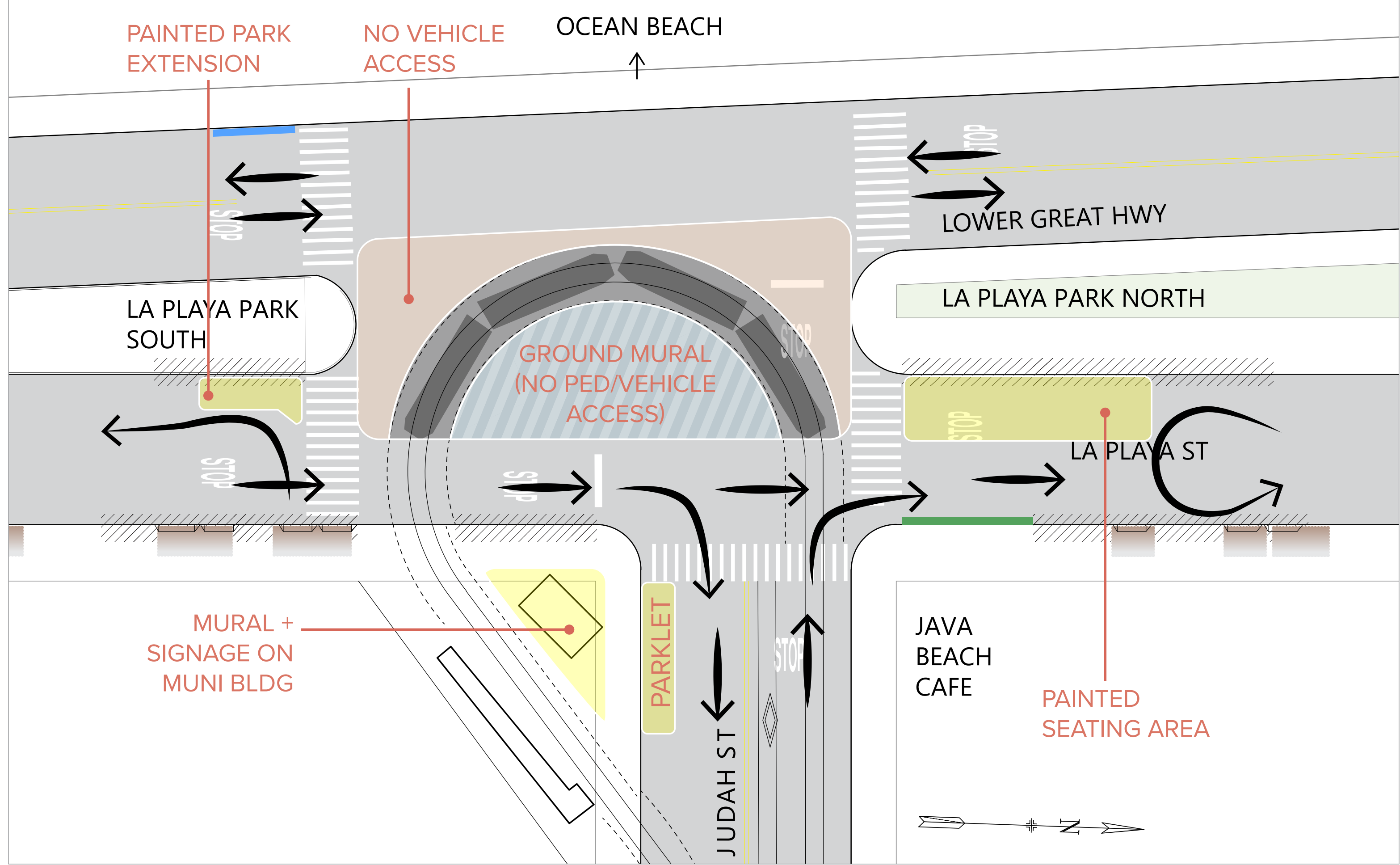
CONCEPTUAL ILLUSTRATION OF A GROUND MURAL



LA PLAYA PED IMPROVEMENTS PILOT PROJECT



PHASE 2: TEMPORARY CHANGES TO CIRCULATION AND PARKING



- BLUE ZONE
- GREEN ZONE
- TEMPORARY PARKING RESTRICTION

* DURING PHASE 2, SOME PORTIONS OF LA PLAYA STREET WILL HAVE TEMPORARY REMOVAL OF ON-STREET PARKING (UP TO 12). PARKING IN FRONT OF SEVEN DRIVEWAYS ALONG LA PLAYA WILL ALSO BE RESTRICTED.

TEMPORARY NX REROUTING 6AM - 9AM (M-F)



- CURRENT ROUTING
- CURRENT STOP
- PROPOSED REROUTE
- PROPOSED STOP RELOCATION
- PROJECT SITE

* DURING PHASE 2, NX BUS WILL NO LONGER RUN SOUTHBOUND ALONG LA PLAYA STREET IN THE MORNING. NX WILL RUN ALONG 48TH AVENUE AND STOP IN FRONT OF BEACHSIDE CAFE ON 48TH (MORNING SERVICE 6 AM TO 9 AM ONLY). NO CHANGE TO AFTERNOON SERVICE.

WHAT DO YOU WANT TO SEE IN THE MURAL?

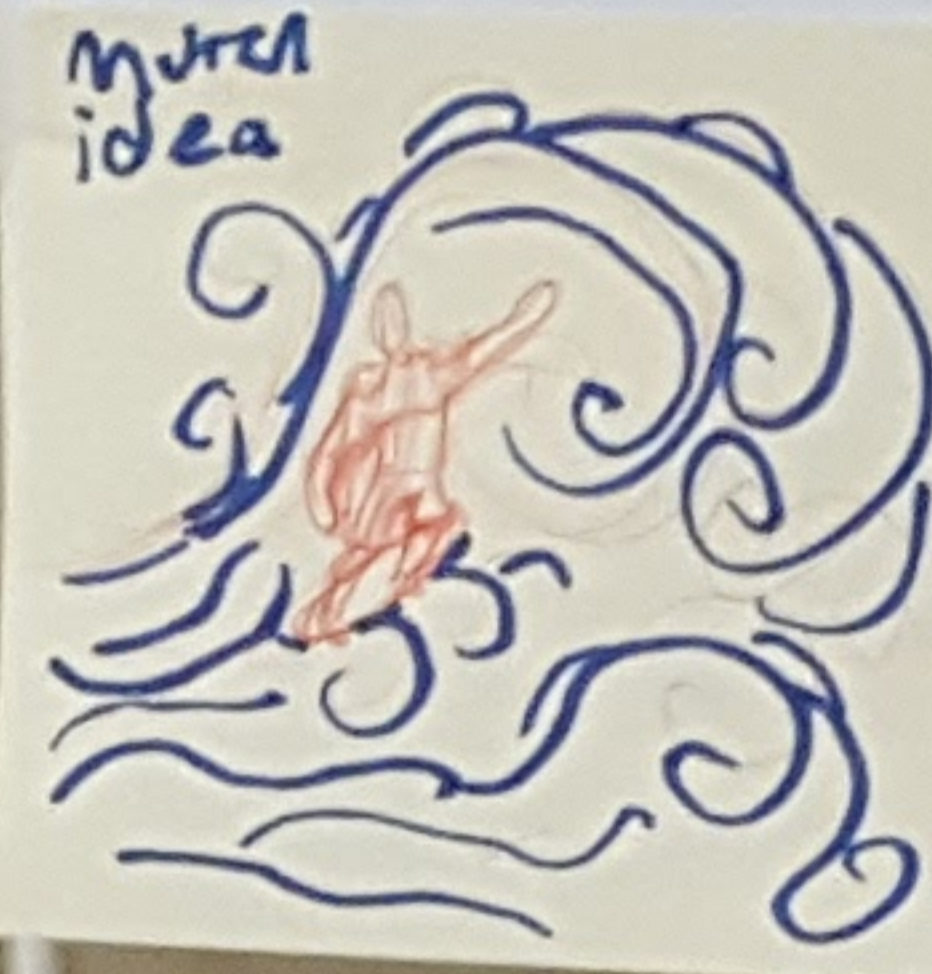
THE LA PLAYA PEDESTRIAN IMPROVEMENTS PILOT PROJECT IS FUNDING A MURAL ON THE MUNI OPERATOR RESTROOM STRUCTURE. WE WILL START WORKING WITH A MURALIST AND THE SF ARTS COMMISSION IN NOVEMBER, 2017.



THE MURAL WILL BE AN OPPORTUNITY TO SHOWCASE THE UNIQUENESS OF THIS PART OF THE CITY. PLEASE GIVE US IDEAS OF THINGS/COLORS/WORDS YOU WOULD LIKE TO SEE IN THE MURAL!

Share your ideas!

Maybe put a bench there for people waiting.



MUNI BUILDING BEAUTIFICATION WITH SIGNAGE AND MURAL



dolphins

The sunset

Various sea animals and sea life

Birds
Seascape
Seashells
poetry related to the ocean

Natural colors please to match natural materials (not hot pink!)

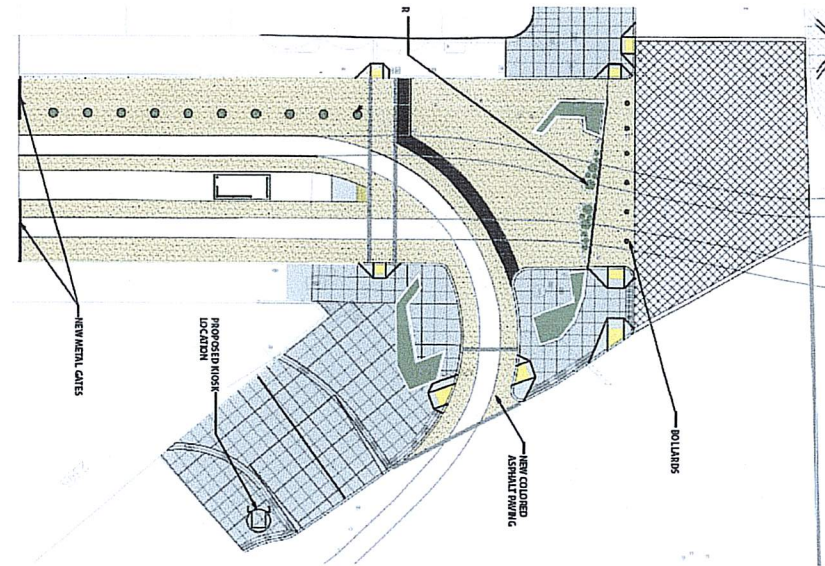


LA PLAYA PED IMPROVEMENTS PILOT PROJECT

PUBLIC SPACES: IDEAS WE LIKE

SIMILAR PROJECTS THAT CREATE NEW NEIGHBORHOOD SPACE

JANE WARNER PLAZA IN CASTRO



MUNI F LINE & PEOPLE SHARE SPACE

COMMENT:
more people space for cafe & Ocean Beach overflow ☺

OTHER CITIES



NYC



CHICAGO



NYC



LA

COMMENT:
These are a bit much for the area.
Not the whole street, just the crosswalks. The roads crosswalks are nice!
No cars
Colorful paint in Muni circle.
TARVAL CROSSWALKS BEAUTIFUL
PAINTED BRICK HERE LOOKS FAKE

STREETS CAN OFFER UNLIMITED OPTIONS FOR FUN ACTIVITIES



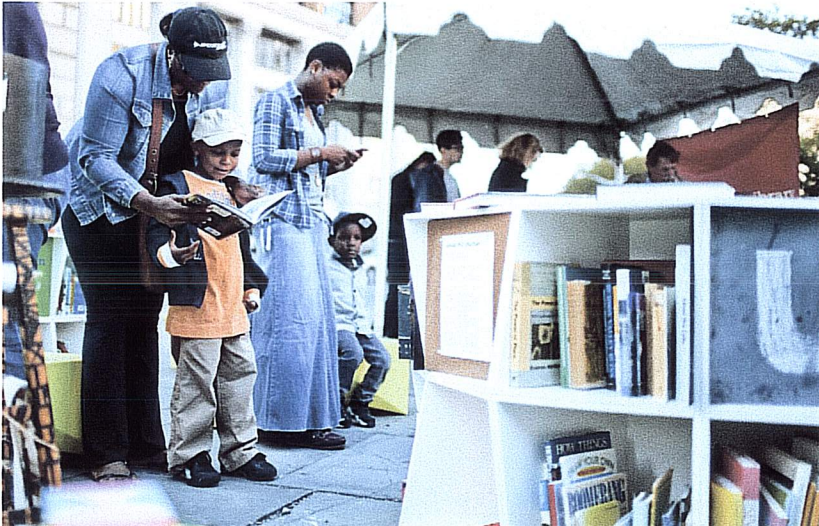
YOGA



FARMERS MARKET



OUTDOOR FILM SCREENING



STREET LIBRARY



COMMUNITY GATHERING

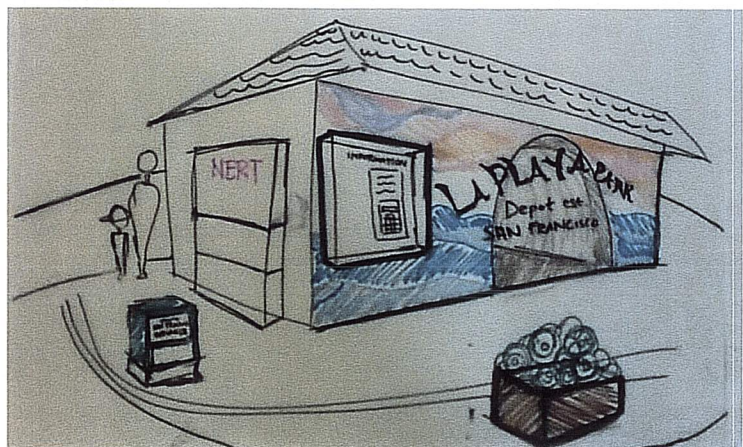
COMMENT:
Farmers Market would be amazing! **SECOND 7417**
Performance area for music, comedy, plays
flex space good, but real curbs are great where possible

IDEAS WE COULD INSTALL

GROUND MURAL/WALL MURAL



PORTLAND OR



FROM THE 2012 WORKSHOP

COMMENT:
Living Garden - like this too (native plants)
Yes, ground mural

GATEWAY & WAYFINDING SIGNAGE



FROM THE 2012 WORKSHOP

TARVAL

COMMENT: **LOVE THE TARVAL SCULPTURES**

SEATING/GREENING



PERSIA TRIANGLE PLAZA, EXCELSIOR



PARKLET, DIVISADERO

JACK LONDON ALLEY, SOUTH PARK

COMMENT:
This looks like it has potential.
USE AS BARRIER TO MUNI & Define space
Planters going across La Playa to close off traffic.

BIKE PARKING & SURFBOARD STORAGE



BIKE PARKING



BIKE PARKING

SURFBOARD STORAGE



BIKE SHARE

SURFBOARD STORAGE

COMMENT:
Bike share would be great. **Yes - bike friendly**
Please! Bike + board racks!
Yes! please!

TALK TO US ABOUT IDEAS YOU LIKE:

SHOWER STATION FOR SURFERS

Dogs get hit by cars across Great Highway. Re-green Tunnel Bridge?
Minimal lighting for safety. Follow Dark Skies principles.
Let's see the stars at night!
I like the color & idea of adding NATIVE GREEN + performance area to build community. It's important to reduce or slow traffic in area. The improvements to Hayes Valley (Patricia's Green) is amazing & inspirational!

INCLUDE MORE BUILT IN FEATURES + SEATING TO DEFINE SPACE

speed bumps!

More trash management w/ 1 way receptacles